



HELPING SMALL BUSINESS START, GROW AND SUCCEED

MOVING FORWARD IN 2010

Is your business stuck in neutral?

Are you marketing for 21st Century customers?

Is your business prepared for the opportunities that are coming?

Topics to be covered in this seminar:

- It's a multi-channel world – no longer does one marketing *technique* fit all prospects
- Your Website is your company's front door - update to greet your customers
- Google is the new Yellow Pages - search engine traffic drives real business
- What's all this stuff about "Twitter" and "Social Media"- learn the basics for your use
- E-mail tips - building and using lists
- Step-by-step plan on how to use technology - don't panic; here's help
- Finding resources to implement your new marketing
 - Loans to help your company grow and for start-up companies
 - Meet with lenders and business counselors that can help you succeed

Thursday, June 17

Registration: 8:30 am Program: 9:00 am
Flagship Enterprise Center 2701 Enterprise Drive
Anderson, IN

(There is no charge for attending)

RESERVATIONS REQUIRED BY JUNE 14TH: (317) 226-7272 or Sharon.murff@sba.gov

Moving Forward in 2010 is presented as a courtesy of





HELPING SMALL BUSINESS START, GROW AND SUCCEED

MOVING FORWARD IN 2010

Is your business stuck in neutral?

Are you marketing for 21st Century customers?

Is your business prepared for the opportunities that are coming?

Topics to be covered in this seminar:

- It's a multi-channel world – no longer does one marketing *technique* fit all prospects
- Your Website is your company's front door - update to greet your customers
- Google is the new Yellow Pages - search engine traffic drives real business
- What's all this stuff about "Twitter" and "Social Media"- learn the basics for your use
- E-mail tips - building and using lists
- Step-by-step plan on how to use technology - don't panic; here's help
- Finding resources to implement your new marketing
 - Loans to help your company grow and for start-up companies
 - Meet with lenders and business counselors that can help you succeed

Tuesday, June 15

Registration: 8:30 am Program: 9:00 am
The John Miller Center 2900 North Park Road
Connersville, IN

(There is no charge for attending)

RESERVATIONS REQUIRED BY JUNE 10TH: (317) 226-7272 or Sharon.murff@sba.gov

Moving Forward in 2010 is presented as a courtesy of





HELPING SMALL BUSINESS START, GROW AND SUCCEED

MOVING FORWARD IN 2010

Is your business stuck in neutral?

Are you marketing for 21st Century customers?

Is your business prepared for the opportunities that are coming?

Topics to be covered in this seminar:

- It's a multi-channel world – no longer does one marketing *technique* fit all prospects
- Your Website is your company's front door - update to greet your customers
- Google is the new Yellow Pages - search engine traffic drives real business
- What's all this stuff about "Twitter" and "Social Media"- learn the basics for your use
- E-mail tips - building and using lists
- Step-by-step plan on how to use technology - don't panic; here's help
- Finding resources to implement your new marketing
 - Loans to help your company grow and for start-up companies
 - Meet with lenders and business counselors that can help you succeed

Thursday, June 24

Registration: 8:30 am Program: 9:00 am

Holiday Inn Evansville Conference Center 4101 Highway 41 North
Evansville, IN

(There is no charge for attending)

RESERVATIONS REQUIRED BY JUNE 21st: (317) 226-7272 or Sharon.murff@sba.gov

Moving Forward in 2010 is presented as a courtesy of

